



## Practice 2

MA Graphic Design  
Hertfordshire University

**FATI**

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### Creation of logo

Based on the branding research & exercise

#### Stationary Material Development

- Bus. cards
- Letter paper
- Envelopes

#### Colateral Material Development

- Flyer
- Banner

#### Portfolio Development

- Illustrations
- Pattern design

### Creation of a website

using Adobe Muse

#### Facebook

Development and management of a company facebook page

#### Blog

Development and management of the company blog (using wordpress)

#### Twitter

Development and management of a company Twitter page